

Strategic Foresight Starter Kit

Use this worksheet to begin a practical foresight conversation with your team.

1. Define the focal question

What decision, strategy, or operating challenge needs clearer future context?

2. Capture signals of change

- What new behaviors are emerging among clients, communities, or partners?
- What technologies, regulations, funding shifts, or social expectations are changing?
- Which signals feel weak now but could become important later?

3. Name assumptions

- What are we assuming will stay stable?
- What are we assuming about demand, capacity, leadership, or trust?
- Which assumptions would be costly if wrong?

4. Build strategic options

List three moves the organization could make if the environment changes faster, slower, or differently than expected.

5. Choose next learning steps

Identify the evidence, conversations, or experiments that would reduce uncertainty before committing.